

The ALIMS Skills and Aptitude Test – ASAT 2026

The Aptitude Test for MBA Admission at ALIMS School of Business, Kochi

To gain admission to the MBA program at **ALIMS Kochi Campus**, candidates must appear for the **ALIMS Skills and Aptitude Test (ASAT)**.

ASAT is designed to assess management readiness through aptitude, reasoning, language ability, business awareness, and decision-making skills.

ASAT is conducted by the **ALIMS Admissions & Assessment Cell** and is held at three centres in Kerala: **Kochi, Calicut, and Manjeri**.

ASAT 2026 Admission Structure

For the year **2026**, ASAT follows **one annual admission cycle** with **up to 2 rounds**:

- **Round 1** (Primary Round)
 - **Round 2** (Conditional Round, only if seats remain)
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ASAT 2026 Major Dates

Round 1

- **Application Closing Date: 21 April 2026**
- **Exam Date: April 25 April 2026**

Round 2

- **Application Closing Date: 20 May 2026**
 - **Exam Date: 24 May 2026**
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Seat Intake

- **Total Seats: 40** (MBA – ALIMS Kochi Branch)
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Important Note

If ALIMS is satisfied with the quality of candidates and all **40 seats are filled in Round 1**, then **Round 2 will not be conducted** for that year.

Exam Centres

Candidates may attend ASAT at any of the following centres:

1. **Kochi**

2. **Calicut**
3. **Manjeri**

(Admission under ASAT is for the MBA program at ALIMS Kochi Branch.)

Exam Pattern (Descriptive Overview)

ASAT is conducted objective-type questions to evaluate:

- Quantitative aptitude
- Verbal ability and reading comprehension
- Logical reasoning and data sufficiency
- General knowledge, current affairs, and business awareness
- Managerial aptitude and decision-making

Eligibility for ASAT (MBA Admission – Kochi Branch)

Candidates applying for ASAT should meet the following eligibility conditions:

- A bachelor's degree in any discipline from a recognized university, **or**
- Final-year undergraduate students awaiting results (provisional basis)
- Minimum marks requirement:
 - **50%** for General category
 - **45%** for reserved categories
- No upper age limit for application

ASAT Exam Pattern

The ASAT selection process will be conducted in **three stages**:

Stage 1: Objective Aptitude Test

- Mode: Computer-Based / OMR-based (as announced by ALIMS)
- Type: Multiple Choice Questions (MCQs)
- Purpose: To assess aptitude in quantitative ability, verbal ability, logical reasoning, general/business awareness, and managerial thinking.
- **Shortlisting:** Candidates who meet the cutoff in this stage will be called for Stage 2.

Stage 2: Group Discussion (GD)

- Candidates will participate in a moderated group discussion.

- Purpose: To evaluate communication skills, clarity of thought, team behavior, leadership potential, and business perspective.

Stage 3: Personal Interview (PI) / Presentation

- Final shortlisted candidates will attend:
 - **Personal Interview (PI)**, and/or
 - **Presentation Round** on an assigned topic/case.
 - Purpose: To assess personality, motivation for MBA, confidence, structured thinking, and presentation ability.
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Final Selection

Final admission will be based on **combined performance** in:

1. Objective Test
2. GD
3. PI/Presentation

along with eligibility verification and seat availability

